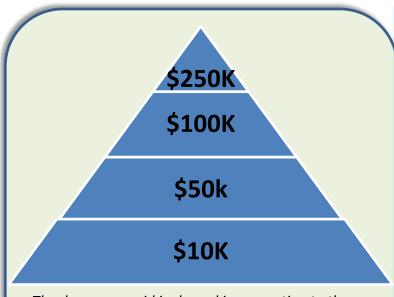
## Suggested Annual Donation Guideline and Benefits for Support of "Resilient Economic Agricultural Practices" Public-Private Partnership (REAP PPP)





The donor pyramid is shaped in proportion to the relative number of donors sought per category.

## **Founders of REAP PPP:**

- are invited to serve on the Steering Committee;
- propose additional participants for the Technical Review Council; and
- 3. are designated uniquely as Founders on ATIP Foundation webpage.

- Advisory Council that broadly advises the Foundation on all its activities (including REAP PPP). The Foundation anticipates establishing separate councils for each of the 4 "pillars" of ARS research (Plant Production and Protection; Animal Production and Protection; Natural Resources and Sustainable Agriculture Systems; Nutrition, Food Quality and Safety). Donors help shape PPP initiatives and provide guidance to ARS / USDA, through ATIP, and propose Foundation Forums / Showcases and other events
- **2. \$100K:** invitation to serve on Technical Review Council; invitation to review draft research reports (semi-annual) and newsletters, assist in planning forums / showcases
- **3. \$50K:** Receives research reports and newsletters that will be posted to the ATIP Foundation website after final review and clearance. Invited to attend a public annual REAP event in D.C. sponsored by ATIP Foundation at USDA with USDA and Congressional participants
- 4. \$10K: receives newsletters, participate in forums/showcases, and other events. Invited to attend a public annual REAP event in D.C. sponsored by ATIP Foundation at USDA with USDA and Congressional participants